



QWASI TECHNOLOGY ACTIVATES BLACK FIRE INNOVATION CENTER AT UNLV TO EMPOWER STUDENT EXPERIENCES

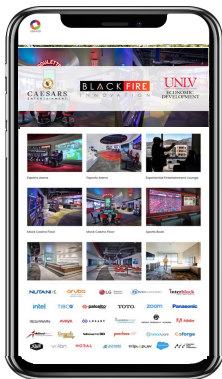
Black Fire Innovation at UNLV brings one of the nation's top research institutions and the world's most diversified casino-entertainment provider, Caesar's Entertainment, together in one space to develop quick-to-market solutions. Using QWASI's technology, students are able to collaborate and innovate more effectively in the center.



SOLUTION

Using contactless technology to test experiences and develop solutions to improve the quality of services

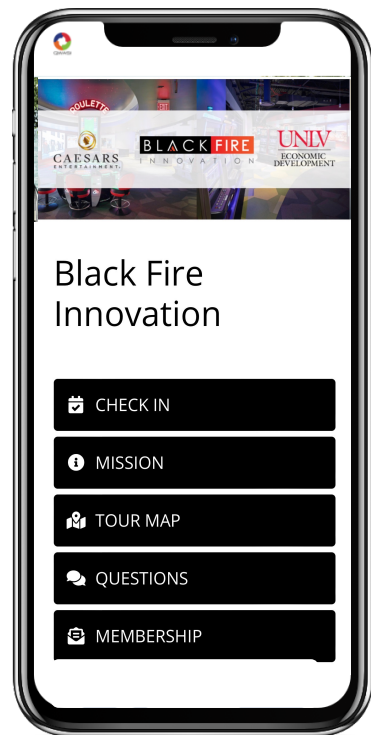
Leveraging QR and NFC technology, QWASI enables students to build experiences within the innovation center for the entertainment, hospitality and gaming sectors. The experiences that the students build can also be seamlessly viewed by visitors on interactive walls showcasing their new innovations.

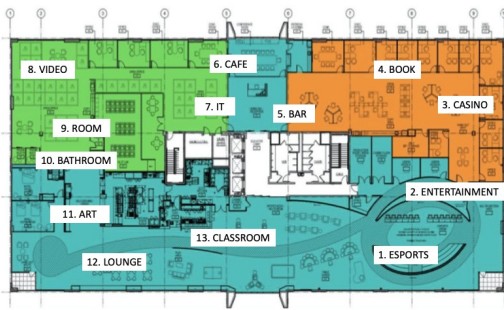


ACTIVATION

QWASI activated objects and locations with QR and NFC technology for students to direct

With in the fully-equipped innovation center, which includes a commercial kitchen, casino floor, hotel rooms, esports arena and sportsbook, QWASI's platform does not only activate innovations but provides the data insights to track real-time engagement across every object and the entire space throughout the year. These insights enable students to better understand how users are engaging with their experiences enabling them to develop an iterative process for their innovative solutions.



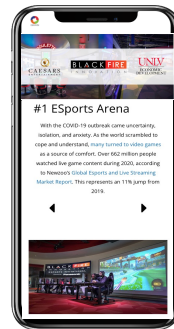


TAP TO EXPLORE



INNOVATION AS INDUSTRY VALUE

Innovation has become the most talked-about growth strategy at the CEO's table. Amid new challenges and transformation in a rapidly digitalizing environment, organizations are increasingly recognizing the need to invest in innovation to survive and sustain management of innovation. There has been significant growth in innovation centers in the last 5 years and, with this technology, the most optimal solutions can be developed, tested, evaluated, and produced growth. digital era is revolutionizing the way products and services are consumed and elevating the importance of customer experience innovation. The emergence of new-age technologies such as cloud, analytics, social media, automation, IoT sensors/connected devices, cognitive artificial intelligence, and proliferation of startups across all sectors also underscore the need for innovation-led growth.



+7,000

Corporate innovation centers are found globally and are growing in numbers every day with a projected 27% growth YOY.

FROST & SULLIVAN

3-6 Mo

Customers are used to new and enhance products every 3-6 months and tire easily of existing products in the market.

BUSINESS FACILITIES

60%

of executives believe the of companies state that innovation will be the key to their success over the next five years.

DELOITTE

ABOUT

QWASI is the software leader in Mobile Innovation, creating Smart Spaces and building COVID safe touch free experiences for leading brands across Hospitality, Travel, Sports, Entertainment, Retail, CPG, Healthcare, Pharma, Education, and the Government Sector.

