



## PALO ALTO NETWORKS & QWASI PARTNER FOR IOT SECURITY

PALO ALTO NETWORKS and QWASI have collaborated to elevate security for IOT mobile experiences. IOT Contactless engagement has quadrupled from a customer experience perspective since COVID began and is the next frontier of cloud and data security.



### SOLUTION

*QR is not inherently bad, but the cloud it connects to can be malicious.*

With QWASI and Palo Alto Networks customers can protect not only their frontend experiences with smart QR and NFC chips, but protect the cloud as customers signup, check-in, place orders, and engage with contactless mobile experiences. By securing the analog end points with smart contactless IOT, and Palo Alto Network's secure cloud, brands can be sure customers data stays safe and secure.



*Palo Alto Networks collaborate with only the best technology companies to support innovation and security.*

Palo Alto Networks is a multinational cybersecurity company with headquarters in Santa Clara, California. Its core products are a platform that includes advanced firewalls and cloud-based offerings that extend those firewalls to cover other aspects of security. The company serves over 70,000 organizations in over 150 countries, including 85 of the Fortune 100.



**QWASI**  
Innovation Realized™



**"We are excited to work with QWASI and customers to provide better IOT access with secure experiences to unlock new revenue opportunities for brands enabling new smart products and mobile optimized services."**

**Amit Chetal**

Retail VP, Palo Alto Networks





92%

of consumers are keen to explore brands with touch free experiences that they weren't aware of pre-Covid.

WALL STREET JOURNAL

78%

of people are now engaging with the contactless world than the pre Covid era.

RABOBANK

86%

of people engage with and respond to mobile content with feedback when touch free access points are made available.

QWASI MARKETING



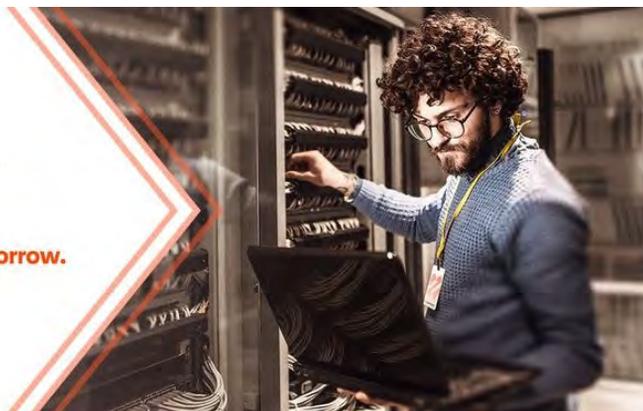
## THE EXPERIENCE

- + 365-degree brand engagement across all events
- + 24/7 fan and participant social amplification

IOT mobile activation enable brands to provide better personalization and localization for their experiences, however, security is imperative. While QWASI provides the smart mobile IOT touchpoints, Palo Alto secures that cloud so that customers, employees, offices, and experiences remain safe and secure.



Secure today, for a better tomorrow.



## ABOUT

QWASI is the software leader in Mobile Innovation, creating Smart Spaces and building COVID safe touch free experiences for leading brands across Hospitality, Travel, Sports, Entertainment, Retail, CPG, Healthcare, Pharma, Education, and the Government Sector.

