## VIRTUAL EXPERIENCES



# Contactless & COVID Safe Healthcare Solutions





Leveraging smart touchpoints to deliver safe contactless solutions that improve patient experiences with registration, wayfinding, and ancillary services



## **Grow Engagement**

Leverage mobile devices for experience activation and increase awareness for service offerings.



## Improve Customer Support

Optimize experiences to drive brand engagement, grow adoption of new offerings, and streamline feedback.



### **Drive Awareness**

Upgrade communication engagement to mobile first with 24/7 engagement.











# **VIRTUAL EXPERIENCES**



## What We Do in the Healthcare Sector

QWASI provides a flexible contactless management platform that drives visitor and patient engagement with intelligent mobile experiences for appointment booking, patient check-in, wayfinding, and support services.

## **SOLUTION INCLUDES**

- REGISTER / CHECK-IN
- APPOINTMENT REMINDERS
- ✓ WAYFINDING
- SENTIMENT FEEDBACK

"QWASI provides us with the opportunity to connect with our patients in an innovative way." — Jim Care, Marketing at CHN





## **Grow Patient Engagement**

- Drives brand engagement, acquisition, and mobile communication for real time experiences
- Segmented communication by visitor type, device, location, and language



### Patient Intelligence

- Showcases macro and micro analytics for behavioral insights
- Provides the location, weather, and language for guest personalization
- Offers simple scalable administration for varying types of application management



#### One Powerful Platform

- Manages the complete end to end patient journey communication
- Implements experiences like mobile reminders, contactless check-in and chat for support

