VIRTUAL EXPERIENCES



Contactless & COVID Safe Parks & Visitor Solutions







Upgrade parks and trails with smart contactless experiences. Leverage QWASI to enable both desktop and mobile responsive programs for signup, check-in, fun facts, wayfinding, shopping, donations, virtual events, and support.



Grow Engagement

Leverage mobile devices and desktop for experience activation to increase awareness for offerings.



Improve Support

Optimize experiences to drive engagement, grow adoption of new offerings, and streamline feedback.



Drive Awareness

Upgrade communication engagement to mobile first with 24/7 engagement.



HUDSON YARDS









What We Do for Parks & Trails

QWASI provides a flexible contactless management platform that drives engagement with intelligent mobile experiences.

SOLUTION INCLUDES



"QWASI provides us with a safe way to connect with our community and get them engaged in our program development." – Nell Greer, Director at Lafitte Greenway, NOLA Parks



Grow Engagement

- Drives engagement, acquisition, and mobile communication for real time experiences
- Segmented communication by user type, device, location, and language



Location Intelligence

- Showcases macro and micro analytics for behavioral insights
- Provides the location, weather, and language for personalization
- Offers simple scalable administration for varying types of application management



One Powerful Platform

- Manages the complete end to end visitor journey and communication
- Implements experiences like registration, wayfinding, checkin, tap to preview, donations, virtual workshops, and chat for support



